# 40 years of expertise in release liners





## Over 40 years manufacturing silicone coated paper of the highest quality.

At Itasa, we have been manufacturing high quality release liners for a variety of applications and industries, since 1974. Today we are considered a global reference in the release liner market. 80% of our production is sold outside of Spain, primarily in Europe and the US, while sales in Asia and South America are growing rapidly.

We focus on our customers, offering them the best service with maximum flexibility and personalized solutions.



## Service Facts

## Flexibility

Having four fully complementary production lines gives us a versatility that is equal to none. Our production capacity combined with our logistics capability allows us to meet the specific needs of each customer.

## Cost leadership

With a turnover of over 66 million euros and a team of 133 individuals, Itasa stands out for its competitiveness. Itasa is a solid company, investing in the future. Working with Itasa means getting access to a product range that was created by the best human team using the most modern, fast and reliable machinery on the market.

## ITASA - A strong team player

#### Reliability is confidence

The key to reliability is the production process and its control. A controlled process ensures quality and consistency. We dominate manufacturing processes that give release liners its consistent release force based on the needs of each customer.

#### Knowledge management

The Itasa organizational culture is based on transparency, ethics, internal equity, respect, diversity and the creation of a safe and comfortable environment for our workers.

Our success lies in one key ingredient: human capital. Innovation in new products and processes together with our customers is important, but this is only made possible by the total commitment of Itasa's work force.

We are committed to offering the best technical support possible and to sharing our knowledge.

# Personalized and specialized release liner solutions

Careful paper selection

Caliper consistency

Excellent silicone curing rate

Optimum dimensional stability and lay-flat properties

ANDOAIN IDENTITY CARD										
1989	1997	2007	2011		Off-line Flexo printer (Uteco, 2012)					
M2	МЗ	M4	M5 KROENERT-BMB	8 slitters/rewinders (12mm - 2300mm)						
Pagendarm	ВМВ	KROENERT-BMB								
Solvent-free	Solvent-free	Solvent-free	Solvent-free	6 Euromac (2007 - 2008 - 2010 - 2014)	800m/min					
1,650mm	1,650mm	2,300mm	1,650mm	2 modified slitters (1970)						
350m/min	500m/min	800m/min	1,000m/min							
		In-line flexo printing								

#### TOTAL PRODUCTION CAPACITY: UP TO 600 MILLION SQM

The total surface area of the plant is 15,000 sqm 133 employees (March 2016)

## Release liners for labels

We offer responses to all needs of label production for distinct uses and applications. We adapt production to the specific needs of our customers, with flexibility, fast responsiveness and service being the key elements for our customers to manufacture labels in reels or sheets.

Our strength lies in consistent essential parameters (release force, lay-flat, caliper) guaranteeing optimal processing speed and reducing waste during label production. To achieve this we have strict process controls in place that ensure stable release levels, adjusted to a wide range of adhesives.

- Consistent release force
- Great runnability
- Outstanding lay-flat
- High mechanical properties



## Base papers

PRODUCT	SILICONE COATING		RANGE		WEIGHT	COLOR			
	1 SIDE	2 SIDES	MIN	MAX	RANGE	WHITE	YELLOW	HAVANA	BROWN
GLASSINE	<b>√</b>		15	2,300	50-160	√	V	√	√
CLAY COATED KRAFT (CCK)	√		15	2,300	40-135	<b>√</b>			

These are our most standard combinations. M.O.Q may be requested for less standard combinations. Release levels on either side can be adjusted to your specific needs.

## Tailor made

We supply products with consistent release on one or two sides that could be adapted to customer needs.

Printing on reverse side or under silicone is possible.

Individual packing and slitting possibilities.



## **End-uses**

- Point of sale labelling
- Primary and secondary labels
- Functional and security labels
- VIP and business systems labels
- Labels for printers and copiers



## Itasa Features

## Product capability

Itasa provides products to fit each customer needs. We can adapt the release values from very easy to very tight and coat from 1 gr to 4 gr of silicone.

#### Quality

Our liners perform effortlessly in the most demanding high-speed operations.

#### Collaborative service

Our philosophy consists of being "a strong team player" and we support "hand in hand" teamwork, being known for our great ability to adapt.

### Flexibility and commitment

Our experts will help you define the most suitable product for your application and we will deliver within the agreed schedule wherever you need it.





## Release liners for





































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